CSO WEEK 2023

Tech x Society: Then, Now and Beyond

SPONSORSHIP KIT

The CSO Week is the largest gathering of civil society organizations in Tanzania. The event offersan opportunity to engage with multi-sectoral actors for purposes of enhancing partnerships in the interest of steering the national development agenda forward. The 2023 CSO Week will take place from 23rd to 27th October 2023 in Arusha. This year's event is the fifth in a series of similar events held in 2018, 2019 and 2021 and it will be under the theme "Explore the Transformative Power of Tech and Society in Tanzania" Then, Now and Beyond. The aim to bring together civil society organizations, policymakers, technologists, and stakeholders to exchange ideas, experiences, and knowledge on leveraging technology for positive societal impact in Tanzania.

The **"Then"** component of the theme encourages civil society to examine the historical interplay between technology and society, offering insights into how past technological advancements have influenced societal structures, systems, and processes, including the work of civil society actors.

The "**Now"** component pushes civil society to critically analyze the current state of affairs, focusing on the contemporary impact of technology on societal dynamics and the opportunities and challenges it presents for CSOs in their efforts to effect change.

The **"Beyond"** component prompts civil society to envision the future, recognizing that the intersection of technology and society will continue to evolve. This compels civil society actors to anticipate and prepare for future technological trends and their potential societal impacts, ensuring that we remain at the forefront of these developments.

The discussions will facilitate collaboration and innovation to maximize the potential of technology in advancing social development and addressing pressing challenges faced by the country. The event is expected to bring together about 500 leaders of CSOs from Mainland Tanzania, Zanzibar and East Africa.

500+
Delegates

500 expected delegates from Civil society actors, government representatives, industry leaders, and other stakeholders.

Past Events

CSO Week 2018

Titled *"Industrialization Drive in Tanzania: People, Policy, and Practice",* **this year delved deep into the dynamics of industrial growth.**

CSO Week 2019

Progress Through Partnership: **Collaboration as a Driver for Development in Tanzania" was the central theme, emphasizing the power of collaborative efforts.**

CSO Week 2021

"*CSOs' Contribution to National Development"* focused on the significant role of CSOs in national progress.

CSO Week 2022

CSO Week 2022: The most recent event, "*People's Development, People's Stories",* was a tribute to the individual stories of growth and development.

"Explore the Transformative Power of Tech and Society in Tanzania"

i. Tech Integration in CSO Work,
ii. Empowering Marginalized Communities,
iii. Digital Advocacy and Engagement,
iv. Data for Impact,
v. Ethical Tech and Data Privacy,
vi. Tech Innovation for Sustainable Development, and
vii. Strengthening Collaboration.

Conference topic areas:

1. **Digital Inclusion and Empowerment:** Advancing Access to Technology for All

   - Assessing the state of digital inclusion in Tanzania and discussing strategies to empower marginalized communities and individuals through technology access and digital literacy.

2. **Harnessing the Power of Data for Social Impact**

   - Exploring data-driven approaches to address social challenges in Tanzania, including data collection, analysis, and visualization for informed decision-making.

3. **Technology for Advocacy and Social Change**

   - Showcasing successful examples of how technology is transforming civil society advocacy efforts, amplifying voices, and driving social change in Tanzania.

4. **Tech Innovations for Health and Well-being**

   - Discussing the impact of technological advancements in healthcare, telemedicine, and digital health solutions on improving access to quality healthcare in Tanzania.

5. **Education and Digital Learning in Tanzania**

   - Examining the role of technology in enhancing education, e-learning platforms, and teacher training to improve learning outcomes and bridge educational gaps.

6. **Digital Media for Civic Engagement and Transparency**

   - Analyzing the role of digital media in fostering transparency, accountability, and citizen engagement with CSOs and government institutions in Tanzania.

7. **Social Entrepreneurship and Tech for Sustainable Development**

   - Showcasing innovative tech-driven social entrepreneurship initiatives that address sustainable development goals and foster positive societal impact in Tanzania.

8. **Strengthening Cybersecurity and Data Privacy for CSOs**

   - Addressing cybersecurity challenges faced by CSOs in Tanzania and discussing measures to protect sensitive data, secure communications, and ensure data privacy.

9. **Environmental Conservation and Tech Innovations**

   - Exploring how technology is driving environmental conservation efforts, including monitoring, wildlife protection, and sustainable resource management in Tanzania.

10. **Digital Advocacy and Human Rights Protection**

    - Showcasing how CSOs are utilizing digital advocacy tools and platforms to promote human rights, social justice, and inclusivity in Tanzania.

11. B**uilding Resilience through Tech in Disaster Response and Humanitarian Aid**

    - Discussing the role of technology in disaster preparedness, emergency response, and delivering humanitarian aid to vulnerable populations in Tanzania.

12. **Empowering Women and Youth through Tech**

    - Addressing gender and youth disparities in technology access, education, and leadership roles in CSOs, with a focus on promoting inclusivity and diversity.

13. **Open Data and Transparency in Governance**

    - Discussing the potential of open data initiatives to foster transparency, accountability, and citizen participation in governance and public decision-making in Tanzania.

14. **Blockchain and Financial Inclusion in Tanzania**

    - Exploring the transformative power of blockchain technology in promoting financial inclusion, secure transactions, and access to financial services for underserved communities.

15. **Ethical AI and AI for Social Good**

    - Addressing the ethical considerations in AI adoption and showcasing AI-driven projects that aim to tackle societal challenges and promote social good in Tanzania.

What's in for you

The Civil Society Organizations (CSO) Week 2023 offers you an exceptional opportunity to align your brand with a transformative event focused on social impact and technological innovation, will also enjoy a range of benefits that enhance your brand visibility, networking opportunities, and positive association with a meaningful cause.

i. **Enhanced Brand Exposure:** Gain prominent visibility as a sponsor throughout the event, including in promotional materials, signage, and digital platforms, ensuring that your brand reaches a diverse and engaged audience of CSO leaders, policymakers, tech experts, and other stakeholders.

ii. **Thought Leadership Recognition:** Position your organization as a thought leader and innovator in the intersection of technology and social impact. Showcase your commitment to addressing societal challenges through technology-driven solutions.

iii. **Targeted Networking:** Access exclusive networking opportunities with CSO representatives, government officials, tech influencers, potential partners, and other sponsors, fostering valuable connections and collaborations.

iv. **Exhibition Platform:** Showcase your products, services, and tech solutions at the event's exhibition area, allowing you to engage directly with attendees and potential clients who share a passion for driving positive change.

v. **Access to Decision-Makers:** Interact with key decision-makers, policymakers, and influential figures within the civil society sector and government, establishing connections that can lead to future partnerships and business opportunities.

vi. **Positive PR and Media Coverage:** Benefit from extensive media coverage through press releases, social media, interviews, and event-related content, enhancing your company's reputation and positive public perception.

vii. **Branding Opportunities:** Maximize brand exposure by having your company logo featured on event materials, official website, banners, signage, and digital platforms, reinforcing your commitment to social responsibility.

viii. **Innovative Showcases:** Participate in interactive sessions, workshops, and showcases that highlight how your organization is contributing to the intersection of technology and social impact, thereby reaching a targeted and engaged audience.

ix. **Exclusive VIP Access:** Receive VIP passes to attend high-level sessions, keynote speeches, and special networking events, allowing you to engage with speakers, experts, and industry leaders on a personal level.

x. **Community Impact:** Demonstrate your corporate social responsibility by supporting an event that fosters positive social change and sustainable development, contributing to the advancement of communities and aligning your brand with a meaningful cause.

xi. **Customized Sponsorship Packages:** Tailor your sponsorship package to meet your specific branding, engagement, and marketing objectives, ensuring you receive a customized experience that aligns with your company's goals.

xii. **Digital Exposure:** Benefit from digital marketing campaigns that target a wide online audience, extending your reach beyond the physical event and creating lasting impressions.

Business orientation

OPENING COCKTAIL/DINNER
Network with international delegates - executives and industry leaders and nurture crosscutting relationships.

BUSINESS NETWORKING FORUM A collaborative forum for intra/inter sector collaborations

EXCLUSIVE CSOs DELEGATION - Exclusive strategic business meetings with stakeholders of interest facilitated by FCS

EXHIBITION - Products and services showcase

DECISION-MAKERS PANEL- With slots for organizational decision-maker

SPONSORSHIP options & inclusions

	Platinum	Diamond	Gold	Silver
Conference Involvement				
Speaking opportunity session host [1]	✓			
Session chair		✓		
Speaking opportunity panelist	✓	✓		
Exhibitor/Meeting Passes				
Conference session pass	4 participants	3 participants	2 participants	2 participants
Exhibition booth	✓	✓	✓	✓
Complimentary registrations to Gala Dinner	1	1		
Branding Opportunities				
Banner(s) on display in main conference room	✓			
Banner(s) on display in foyer	✓	✓	✓	✓
Logo on conference materials	✓	✓	✓	✓
Advertisement in conference program Print	✓	✓		
Company logo on the conference website	✓	✓	✓	✓
Company profile/bio on the conference program e-book	✓	✓		
Opportunity for distribution of company's promotional items	✓	✓		
Acknowledgment of sponsorship during the meeting, including opening and closing address	✓	✓		
Networking Opportunities				
Attendance at Networking Function	✓	✓	✓	✓
Investment				
	35,000,000	20,000,000	10,000,000	5,000,000

1 Opportunity to host a 1 - 2 hour plenary session with attendance of up to 400 people. Subject to the submission and approval of an abstract. *NB: costs related to the session's speakers will be borne by the sponsor.*

Other Packages

GALA DINNER SPONSOR

TZS 75,000,000
ONE AVAILABLE

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity gives you the opportunity to be at the epicenter of the meeting's social calendar.

Sponsorship package includes:

- ✓ Three (3) complimentary tickets to the Gala Dinner
- ✓ One reserved table at the Gala Dinner in a prime position
  Naming rights to your sponsored event
- ✓ Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- ✓ Company logo featured prominently on conference marketing
- ✓ Recognition as 'Gala Dinner sponsor' with company logo on the sponsors holding slide
- ✓ Listing in conference website including logo, bio and ability to upload brochures Signage provided by you displayed at the Gala Dinner location.

MASTER CLASS & NETWORKING

TZS 25,000,000
ONE AVAILABLE

Function Sponsor

The Master Class and Networking Function to be held on the 26th evening of the conference provides you with the opportunity to host one of the key learning and social events of the week. High-level decision-making delegates will be invited to this complimentary function providing maximum opportunity to exchange knowledge and network with meeting delegates as well as engage in conversation in a relaxed, social environment.

Sponsorship package includes:

- ✓ Naming rights to your sponsored event
- ✓ Conference passes (cards) (to provide list of delegates)
- ✓ Opportunity for a representative from your organization to make a 3 to 5-minute presentation at the event
- ✓ Company logo featured prominently on conference marketing
- ✓ Opportunity for two additional company representatives to attend
- ✓ Recognition as 'networking function sponsor' with company logo on the sponsors holding slide
- ✓ Listing in conference website including logo, bio and ability to upload brochures.

ᵀᶻˢ 100,000,000
ONE AVAILABLE

The opportunity to host the a public facing event. The music concert aims to pull crowds to share the work of CSOs and other private sector actors in national development. The event will share stories from beneficiaries and use music and entertainment to send the theme message to the public. 'Peoples development, people's story'. The event will have a small entrance fee and the money raised will go to a charitable cause agreed upon by the steering committee.

Sponsorship package includes:

✓ Naming rights to the concert sponsorship for the duration of the week Naming rights to the concert sponsorship in all meeting marketing collateral

✓ Exclusive signage rights to the exterior of the concert venue as well as banners placed at key locations within the venue

✓ The opportunity to have one installation within the concert venue. This may include a photo booth; demonstration stand or similar

✓ Entrance passes/ tickets (to provided list of participants) Company logo featured prominently on conference marketing

✓ Opportunity for two additional company representatives to attend the cso week

✓ Recognition as 'concert sponsor' with company logo on the sponsors holding slide

✓ Listing in conference website including logo, bio and ability to upload brochures

CSOs in the news

- https://csoweek.or.tz/
- https://thefoundation.or.tz